



school for
social
entrepreneurs

PEOPLE POWERED



Definition of Social Entrepreneur

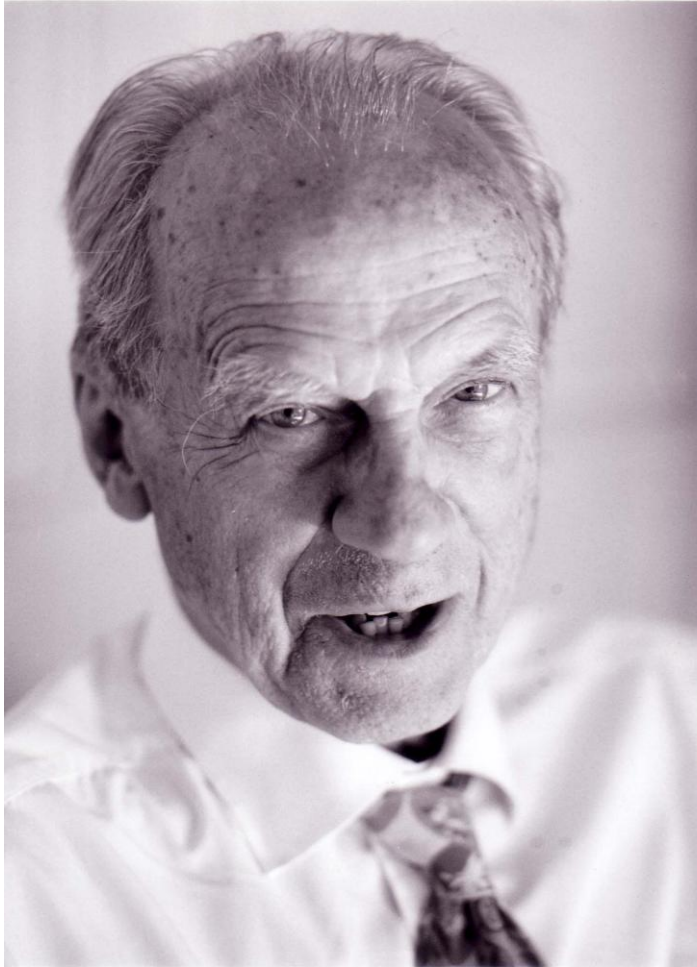


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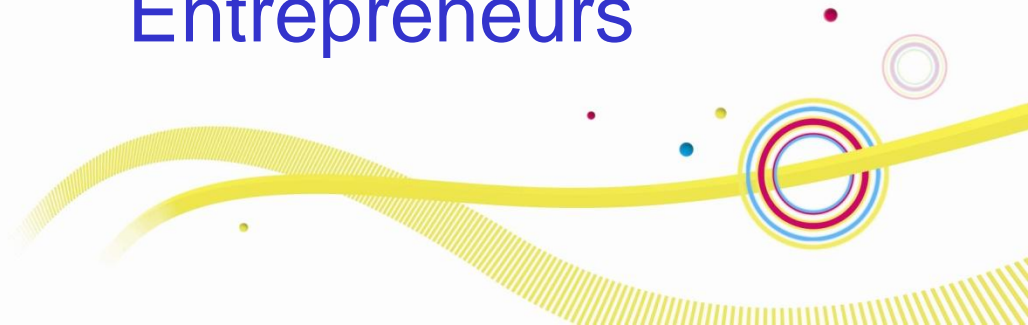


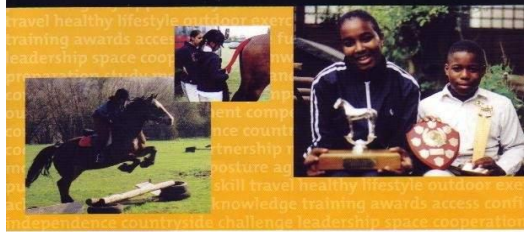
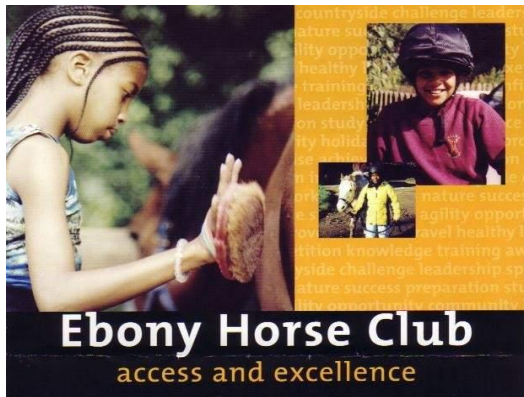
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Michael Young



- Open University
- Labour Manifesto 1945
- Consumers' Association
- Which? Magazine
- Language Line (TIS)
- & 40 others
- School for Social Entrepreneurs





A community project giving children from central Brixton the opportunity to access and excel at the sport of horse riding

Ros Spearing

Ebony Horse Club

Sheenagh Day

Maison Bengal



Tokunbo Ajasa-Oluwa

Catch22 Magazine

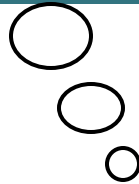
What does SSE do?

And how?



Has an innovative idea
for social change...

...and wants to
make it happen

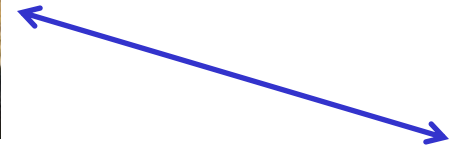


An **entrepreneurial** individual

who is driven, committed, prone to action,
persistent, engaged with their community,
personally motivated, practical, resourceful,
[and needs no formal qualifications....]



Expert Witnesses

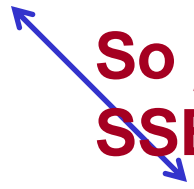


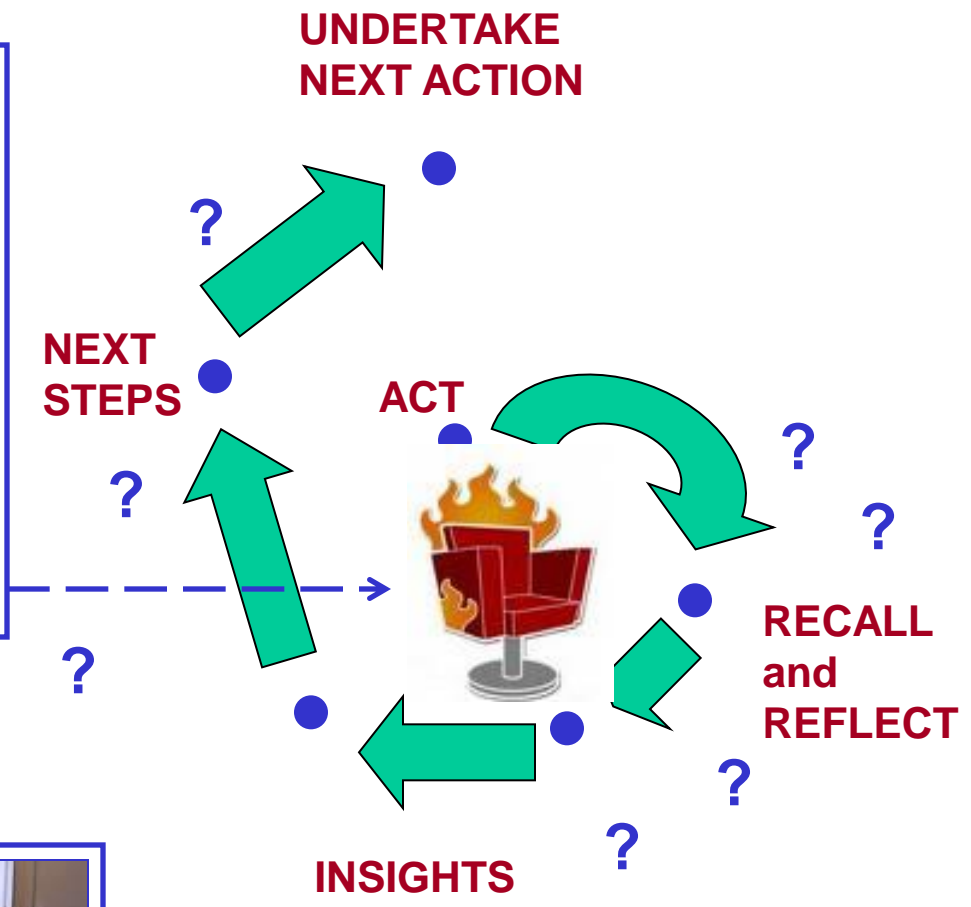
Project Visits

**So joins the
SSE learning
programme**



Peer learning







Mentoring



One to one tutoring
and business advice



Peer group

Practitioner
contacts/info

Action
learning

Tailored support,
knowledge, and
skills development
for the individual...

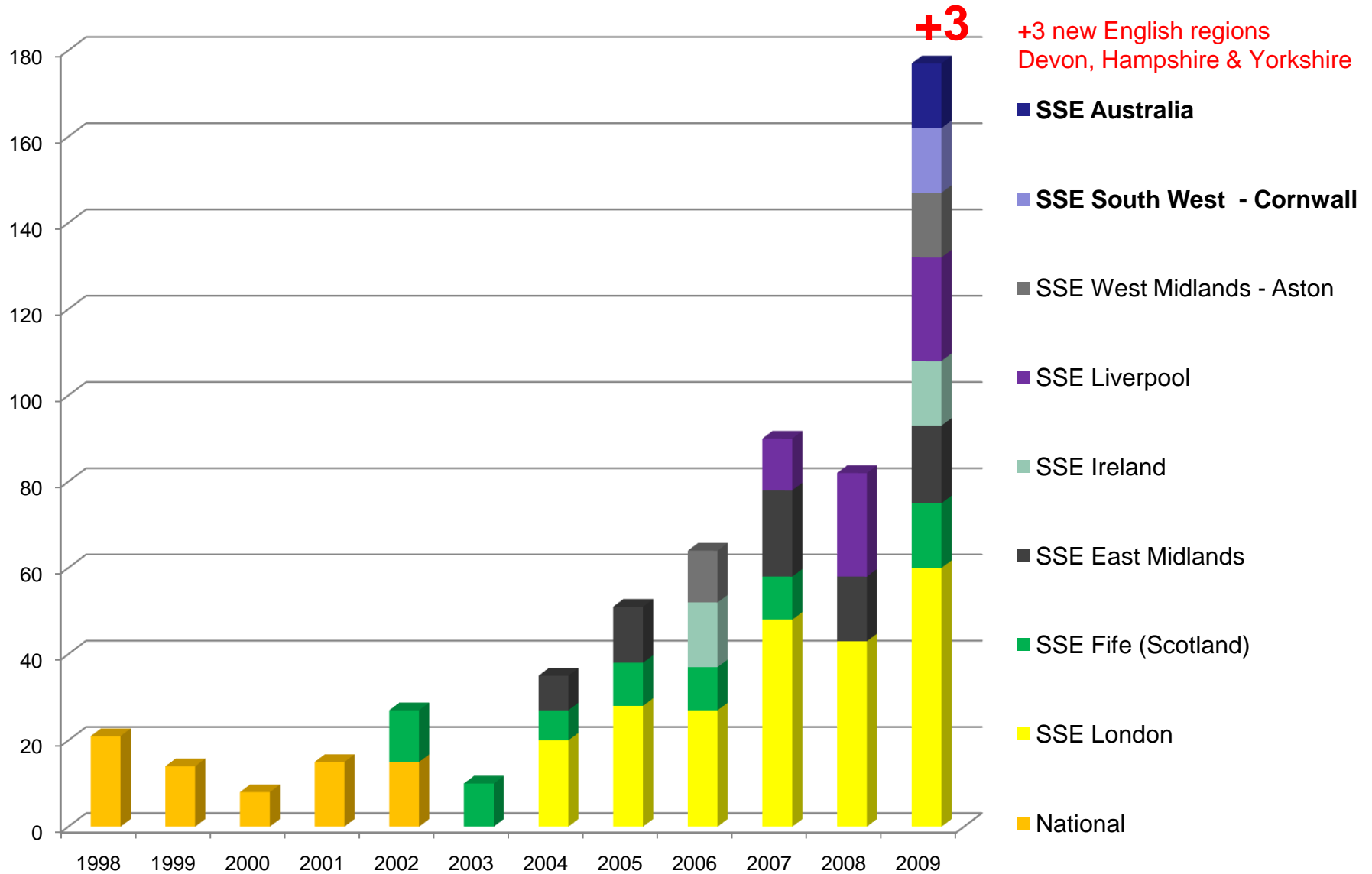
...which has an
associated impact on
the effectiveness of
their organisation

SSE information



- Learning programmes running for 10+ years
- Over 420 SSE Fellows around the UK have completed programmes; 200+ current students
- Active schools in 10 locations (incl. London, Belfast, East Mids, Fife, Liverpool, Cornwall)
- Operates as social franchise
(best practice + quality system)
- International developments in progress
(SSE Australia running / + China, Canada etc)

All schools / programmes 1998 - 2009



SSE evaluation

- 85% of organisations established at SSE are still in existence: strong **survival** rate
- 60% report **increased turnover** after attending SSE; on average, a five-fold increase
- 88% experience a **growth in confidence and skills** to lead their organisation
- Over 50% make 10 or more **useful contacts** that they attribute directly to SSE
- Over half of SSE Fellows' organisations gain more than 50% **income from trading**
- For every 10 Fellows, 34 **jobs** and 70 volunteering positions are created



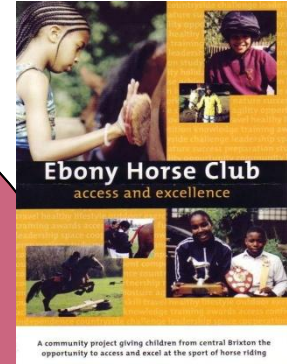
Social entrepreneurs' habitat



**Social
Enterprise**

Third Sector

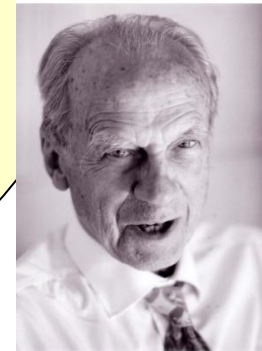
**Voluntary &
Community
Sector**



**Social
Entrepreneurs**

**Private
Business**

**Public
Sector**





school for
social
entrepreneurs

**“SSE is the UK’s most
important contribution to
social entrepreneurship”**
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